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| 1. | Name | Kamlesh Chandra Gupta | | | | |
| 2. | Father's Name | Late Sri Jitendra Kumar Gupta | | | | |
| 3. | Designation | Associate Professor and Principal | | | | |
| 4. | Department | Commerce | | | | |
| 5. | Residential Address | J K Bhawan, Dargi Wali Gali, Kajal Badshan Ganj, Moradabad (UP) 244001 | | | | |
| 6. | Mobile | 0 941 223 5011 | | | | |
| 7. | E-mail Address | kcg58@hotmail.com | | | | |
| 8. | Date of Birth | 01/01/1958 | | | | |
| 9. | Academic Qualification | Ph.D. in Commerce | | | | |
| 10. | Ph. D. Detail | | | | | |
| | Topic | Workers' Participation in the management of Indian Railways (With Special Reference to Northern Railway) | | | | |
| | Year | 1986 | | | | |
| | University | M J P Rohilkhand University, Bareilly | | | | |
| 11. | Field of Specialisation | Financial and Quantitative Analysis | | | | |
| 12. | Date of First Joining | 23/12/1982 | | | | |
| 13. | Date of Confirmation | 23/12/1986 | | | | |
| 14. | Date of Senior Scale | 10-01-1988 | | | | |
| 15. | Date Reader Scale | 10-01-1996 | | | | |
| 16. | Date of Associate Professor | 01-01-2006 | | | | |
| 17. | Teaching Experience | More than 35 years | | | | |
| 18. | Course taught | UG & PG | | | | |
| 19. | Research Project | Minor "Workers Management Relation in Indian Railways", 1986 | | | | |
| | Completed | Ongoing | Sanctioned amount | Amount Received | Submitted | funding agency |
| Number | 1 | Nil | 25000 | 25000 | Submitted | UGC |

| 20. Research Guidance : Year wise Ph. D. Awarded | | | | |
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| Sr. No. | Year | Name of Candidate | Title | Status |
| 1. | 1997 | Kamal Singh | MORADABAD MANDAL ME SHETRIYA GRAMEEN BENKO KA EK ADDHYAN – VARSH 1986 SE VARTMAAN TAK | Awarded |
| 2. | 2003 | Tarang Khanna | A Study of Venture Capital (with special reference to TDICI and CANFINA VCF) | Awarded |
| 3. | 2004 | Charu Sharma | A Comparative Study of Behavior of Consumers in Rural and Urban Areas of Moradabad and Rampur Districts in Uttar Pradesh | Awarded |
| 4. | 2005 | Puneet Bansal | Management of Working Capital (A Study of Moradabad Brassware Industry) | Awarded |
| 5. | 2009 | Shalinder Agarwal | A Study of Linkage between Stock Market Volatility and the introduction of Index Futures in India | Awarded |
| 6. | 2012 | Nidhi Agarwal | A Study of Working Capital Management (In respect of Automobiles Industry in India) | Awarded |
| 7. | 2013 | Nikhil Ranjan Agarwal | A Study of Marketing Strategy of Vehicle Finance with special to Western Uttar Pradesh | Awarded |
| 8. | 2016 | Sakshi Sharma | Customer Relationship Management (CRM): A Tool of Converting Customer's needs into Banking Business Opportunities in India | Synopsis Approved |

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| 21. | Membership or Fellowship of Professional/Academic Bodies/ Societies etc. | Indian Commerce Association (Life Member since 1985) |
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22. Publication

A. Books

| Sr. No. | Title | Publisher |
|----------------|----------------------|-----------------------------|
| 1. | Cost Accounting | Swati Prakashan, Meerut |
| 2. | Business Statistics | Navneet Pakashan, Najibabad |
| 3. | Statistical Analysis | Swati Prakashan, Meerut |

B. Research Papers

B1. In Conference

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| 1. | ' International Accounting ', XII Annual Conferences of Indian accounting Association, Department of Accounting and Business Studies, University of Rajasthan, Jaipur, 5-6 Oct., 1985 |
| 2. | ' Accounting for Decision Making in Public Service Industries ', 39 th All India Commerce Conference, Faculty of Commerce, BHU, Varanasi, 29-31 Dec., 1985 |
| 3. | ' A Review of Export Performance: Need for Vigorous Strategy for Nineteens ', XLIII All India Commerce Conferences, PG Department of Commerce, University of Jammu, Jammu-Tawi, 21-23 Oct., 1989 |

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| 4. | ‘Economic Reformation in India vis. a vis. IMF Conditionalities’ , 74 th Annual Conference, Department of Economics, shri krishnadevraya University, Anantpur, Andhra Pradesh., 28-30 Dec., 1991 |
| 5. | ‘Impact of Privatisation on Indian Economy’ , Department of Commerce, Vardhman College, Bijnor, 18 th May, 1996 |
| 6. | ‘Consumer Protection Law in India and its Weaknesses’ , International Seminar in PG Department of Commerce and Research Studies, SS PG College, Shahjahanpur, 20-21 Dec., 2008 |
| 7. | ‘Role of Information Technology in Protective Organisation’ , International Seminar in PG Department of Commerce and Research Studies, SS PG College, Shahjahanpur in Collaboration with Sam Higginbottom Institute of Agriculture, Technology and Science (Allahabad Agriculture University) and Institute of Applied Manpower Research (Planning Commission, Govt. Of India, Delhi), 20-21 Dec., 2009 |
| 8. | ‘Retailing in Financial Services’ , National Seminar, Institute of Information, Management Technology, Aligarh, 30-31 Jan., 2011 |
| 9. | ‘Impact of Globalisation on Brass Ware Industries of Moradabad’ , International Seminar in PG Department of Commerce and Research Studies, SS PG College, Shahjahanpur in Collaboration with Sam Higginbottom Institute of Agriculture, Technology and Science (Allahabad Agriculture University) and Institute of Applied Manpower Research (Planning Commission, Govt. Of India, Delhi), 26-27 Feb., 2011 |
| 10. | ‘Child Consumer Behaviour in Indian Traditional Society’ , International Seminar in PG Department of Commerce and Research Studies, SS PG College, Shahjahanpur in Collaboration with Sam Higginbottom Institute of Agriculture, Technology and Science (Allahabad Agriculture University) and Institute of Applied Manpower Research (Planning Commission, Govt. Of India, Delhi), 25-26 Feb., 2012 |
| 11. | ‘Role of Brass Industry in Employment Generation’ , International Seminar in PG Department of Commerce and Research Studies, SS PG College, Shahjahanpur, 23-24 Feb., 2013 |
| 12. | ‘Problem of Human Development in India’ , 7 th International Seminar in PG Department of Commerce and Research Studies, SS PG College, Shahjahanpur in Collaboration with UP Chapter of Indian Commerce Association, 26-27 Feb., 2015 |
| 13. | ‘A Big Hope for Economic Development’ , 8 th International Seminar in PG Department of Commerce and Research Studies, SS PG College, Shahjahanpur in Academic Collaboration with Indian Association for Management Development; UP Chapter of Indian Commerce Association; Indian Tourism and Hospitality Congress; Alliant International University, California (USA); SS Law College, Shahjahanpur; and Lyceum University, Phillipines, 30-31 Jan., 2016 |
| 14. | ‘Global Economic Challenges: An assessment of Risks and Prorities’ , 21 st National Seminar held in Rakshpal Bahadur Management Institute, Bareilly, 4 th March, 2017 |
| 15. | ‘Terrorism on Indian Tourism Industries’ , 9 th International Seminar in PG Department of Commerce and Research Studies, SS PG College, Shahjahanpur in Academic Collaboration with Indian Association for Management Development; UP Chapter of Indian Commerce Association; and Gaeddu College of Business Studies, Bhutan, 16-17 Dec., 2017 |

B2. Research Papers in Journals

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| 1. | ‘Changing Scenario: Marketing Strategies to Meet the Challenge’, ‘Facts for You’, page 30-31, issue Dec. 1990 |
| 2. | ‘A Review of Export Performance: Meet for Vigorous Strategy for Nineties’, Indian Journal of Marketing, Vol. XX, No. 5, Page 23-26, Issue: Jan., 1990 |
| 3. | Marketing Strategy of Vehicle Finance’, Indian Journal of Commerce, ISSN 0019-512X, Vol. 63, No. 4, Page 63-71, Oct. – Dec. 2010 |
| 4. | A Study of Response of Vehicle Finance for Four Wheelers in Moradabad’, Global Journal of Arts and Management, ISSN 2249 – 2658, Page 112-116, Issue: 1(4), 2011 |

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| 5. | Working Capital Management in respect of Automobile Industry in India', Journal of Commerce and Trade, ISSN 0973-4503, Vol. VI, No. 2 Page No. 111-116, Oct. 2011 |
| 6. | A Study of Initial Public Issue (IPO) on Investors – Friendly Measures', 'Management Prudence (Road to Excellence) ISSN 0975 – 6671, Vol. 111 Issue 1, Page 7-12, Feb., 2012 |
| 7. | 'A Comparative Study of CRM Strategy in Public, Private and Foreign Banks in India', Mumukshu Journal of Humanities, ISSN 0976-5085, Feb., 2018 |
| 8. | 'The Impact of Customer Relationship Management (CRM) on Customer Loyalty (A Study of Public Sector Banks in Moradabad District, International Journal of Trade & Commerce – IIARTC, ISSN: 2278-5811 (Print), 2278-9065 (ONLINE) Vol. 7, No. 1, pp. 96 – 106, Impact Factor: <i>COSMOS (Germany) JIF: 5.135; ISRA JIF: 4.816; NAAS Rating 3.55; ISI JIF: 3.721</i> |

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| 23 | Conference attended (Participation/invited speaker/resource person in Conferences/Seminars /Workshops |
| | <ol style="list-style-type: none"> 1. UGC COHSSIP at JSH (PG) College, Amroha, 3-5 Nov., 1988; 2. UGC COHSSIP at Bareilly College, Bareilly, 13 Dec., 1988; 3. 72nd Annual Conference of Economic Association, University of Kerala, Trivendram, 30, 31 Dec., 1989 and 1st Jan., 1990; 4. International Seminar on Re-Engineering of Indian Banking Industries in Global Perspective, Bareilly College, Bareilly, 20-21 Feb., 2008 |

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| 24. | Summer course /Refresher/Orientation Courses/short term courses | 02 | |
| | Refresher Course I | ASC, Gorakhpur University, Gorakhpur | January 23 to February 12, 1995 |
| | Refresher Course II | ASC, Lucknow University, Lucknow | December 01 – 27, 1995 |

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| 25. | Extra-curricular /co-curricular activities in college | <ol style="list-style-type: none"> 1. NSS Officer in 1989 1990; 2. Secretary, Teachers Association in 1989 to 1991; 3. President, Teachers Association in 2002 to 2010; 4. Games and Sports Officer in 2010 – 2012; 5. Examination Controller in 2010 – 2012; 6. Convenor, Admission Committee in 2010 – 2012; 7. Chief Proctor in 2015 – 2016; 8. Co-ordinator, Annual Function in 2015 – 2016 9. Chairman, Library Committee in 2004-05, 2016-17 and 2017-18; 10. Convenor Enquiry Committee in 2017-18; 11. Senior Superintendent in MJPRU Examination 2017-18; 12. Convenor, Purchase and Verification Committee in 2017-18; and 13. Investigation Officer of various Issues in 2017-18. |
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| 26. | Community works /social work | <ul style="list-style-type: none"> • Life Member of Moradabad Club, Moradabad; • Life Member of Lupton Club, Moradabad; • Senior Member of Lions Club Moradabad Samrat |
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| 27. | Award at Local / Regional / National/International |
| <ul style="list-style-type: none"> • Certificate of Appreciation by the International Association of Lions Club in 2003-04; • Certificate of Appreciation by The International Association of Lions Club in 2005-06; • Certificate of Appreciation by The International Association of Lions Club in 2010-11; • Best Teacher Award by International Association of Lions Club on 05-09-2011; • Best Teacher Award by International Association of Lions Club on 05-09-2012; • Appreciation Certificate by the Mathur Vasya Sabha registered Moradabad; • Appreciation Certificate by Satdasama: Rovers and Rangers Samagam on 28-30 Jan., 2014; and • Bronze Certificate for the Recognition of Taxes towards building of this great nation in 2017-18 | |

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| 28. | Any other activity |
| <ol style="list-style-type: none"> 1. Leader, Flying Squad of MJP Rohilkhand University, Bareilly in 1987, 1988, 1990, 1992 and 1993 Examinations; 2. Member, Board of Studies, Commerce of M.J.P. Rohilkhand University, Bareilly From July 1, 1995 to June 30, 1997; 3. Conduct Interview as Subject Expert: Commerce of PGT and TGT in 1996 at Dayawanti Modi Academy, Rampur; 4. Senior Superintendent in MJP Rohilkhand University, Bareilly Examination in HDSD Dhabarsi Degree College, Dhulhpur, Sambhal, Dist. Moradabad in 2005; 5. Senior Superintendent in MJP Rohilkhand University, Bareilly Examination in Muslim Degree College, Moradabad in 2006; 6. Senior Superintendent in MJP Rohilkhand University, Bareilly Examination in RSD Academy, Moradabad in 2007; 7. Senior Superintendent in MJP Rohilkhand University, Bareilly Examination in Sukhdevi Degree College, Thakurdwara, Dist. Moradabad in 2008; 8. Senior Superintendent in MJP Rohilkhand University, Bareilly Examination in Babu Ram Pal Singh Degree College, Thakurdwara, Dist. Moradabad in 2009; 9. Senior Superintendent in MJP Rohilkhand University, Bareilly Examination in B S College, Kuankehra, Thakurdwara, Dist. Moradabad in 2011; and 10. Judge in Rovers and Rangers Samagam, (Navdasham) of MJP Rohilkhand University held at Hindu College, Moradabad from 21 to 23 Feb., 2016. | |

